

### MEDIA KIT DIGITAL MAGAZINE

## WHY ADVERTISE IN NVBEX?

In the architecture, engineering, and construction (AEC) industry, relationships drive business.

Using NVBEX to market your business ensures your brand is seen by the right people—those actively engaged in projects, bidding opportunities, and industry thought leaders. With a highly targeted audience and trusted industry insights, your ad isn't just another impression—it's a direct connection to the firms and professionals driving real business.

Unlike national industry publications or general business news in Nevada, NVBEX brings **targeted exposure** to the developers, public agencies, architects, engineers, and contractors who influence project decisions. If your goal is to stay top-of-mind with the **people who matter most** in your industry, advertising in NVBEX is the strategic choice.



#### **SPONSORED CONTENT**

Let NVBEX readers see what sets your company apart with a sponsored content insert. This full page advertorial reads more like a magazine article than a display ad. The story is crafted by you, designed by us, and read by the NVBEX audience.

The content is flexible to meet your strategic goals, whether it is a company profile or anniversary piece, a case study of a project or service where your company solved a unique problem or went above and beyond. The style and content direction is totally in your control. The text and images come from you, while NVBEX Editorial and design staff will polish it into a finished piece to run under a Sponsored Content banner in an upcoming issue.

#### Requirements and Specifications:

- 500 word maximum;
- 1-2 high-quality, content appropriate and relevant images;
- All submissions subject to editing for news style, usage and accuracy;
- Advertiser to provide final approval and authorization;
- Posting on NVBEX after the advertorial runs is included.
- Cost: \$500



Rebekah Morris







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INTERESTED IN ADVERTISING



# MEDIA KIT DIGITAL MAGAZINE

#### **MAGAZINE ADVERTISING**

Introductory Offer:

Take 50% off the

listed prices above
for ads purchased
before 12/31/2025.

### Stay in Front of the Right People—Consistently

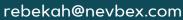
With 100 digital issues per year, NVBEX delivers unmatched frequency and visibility—something print magazines simply can't offer. The more decision-makers see your brand, the more familiar and trusted it becomes. By the time they need your services, they already know your name and your company becomes top of mind. Be the company they think of first—advertise with NVBEX.

	1 month	6 months	1 year		
Full page (8.5"x11")	\$2,250	\$9,500	\$15,000		
Half page (5"x8")	\$1,850	\$7,500	\$11,150		
Quarter page (4"x5")	\$1,450	\$5,500	\$7,500		
Sixth page (7.9"x1.8")	\$1,000	\$3,125	\$5,500		
Eighth page (3.8"x2.6")	\$600	\$1,850	\$3,500		













### MEDIA KIT ONLINE WEBSITE

#### **ONLINE ADVERTISING**

NVBEX.com attracts high-value traffic—firms exploring Las Vegas or Nevada for expansion and business professionals seeking critical market insights. Our content style of providing exclusive industry articles not found anywhere else attracts a sophisticated website visitor. Secure prime visibility with a front-page slider or static ad and put your brand in front of the right audience at the right time. When industry leaders and potential clients are researching opportunities, make sure your company is the one they see first.

	1 month	3 months	6 months	1 year
HOME A (Rotating)	\$600	\$1,450	\$2,100	\$3,000
HOME B	\$1,300	\$2,000	\$2,800	\$4,000
HOME C	\$650	\$1,000	\$1,600	\$2,200
HOME D	\$850	\$1,500	\$2,200	\$3,000

# INTERESTED IN ADVERTISING ON OUR WEBSITE?

Contact Rebekah Morris

(480) 709-4190

