



MEDIA KIT

DIGITAL MAGAZINE

WHY ADVERTISE IN NVBEX?

In the architecture, engineering, and construction (AEC) industry, relationships drive business.

Using NVBEX to market your business ensures your brand is seen by the right people—those actively engaged in projects, bidding opportunities, and industry thought leaders. With a highly targeted audience and trusted industry insights, your ad isn't just another impression—it's a direct connection to the firms and professionals driving real business.

Unlike national industry publications or general business news in Nevada, NVBEX brings **targeted exposure** to the developers, public agencies, architects, engineers, and contractors who influence project decisions. If your goal is to stay top-of-mind with the **people who matter most** in your industry, advertising in NVBEX is the strategic choice.



SPONSORED CONTENT

Let NVBEX readers see what sets your company apart with a sponsored content insert. This full page advertorial reads more like a magazine article than a display ad. The story is crafted by you, designed by us, and read by the NVBEX audience.

The content is flexible to meet your strategic goals, whether it is a company profile or anniversary piece, a case study of a project or service where your company solved a unique problem or went above and beyond. The style and content direction is totally in your control. The text and images come from you, while NVBEX Editorial and design staff will polish it into a finished piece to run under a Sponsored Content banner in an upcoming issue.

Requirements and Specifications:

- 500 word maximum;
- 1-2 high-quality, content appropriate and relevant images;
- All submissions subject to editing for news style, usage and accuracy;
- Advertiser to provide final approval and authorization;
- Posting on NVBEX after the advertorial runs is included.
- Cost: \$500

INTERESTED IN ADVERTISING
IN THE DIGITAL MAGAZINE?



Rebekah Morris



rebekah@nevbex.com



(480) 709-4190

MAGAZINE ADVERTISING

Introductory Offer: Take 50% off the listed prices below for ads purchased before 12/31/2025.

Stay in Front of the Right People—Consistently

With **100 digital issues per year**, NVBEX delivers **unmatched frequency and visibility**—something print magazines simply can't offer. The more decision-makers see your brand, the more familiar and trusted it becomes. By the time they **need your services**, they already **know your name** and your company becomes top of mind. **Be the company they think of first—advertise with NVBEX.**

	1 month	6 months	1 year
Full page (8.5"x11")	\$2,250	\$9,500	\$15,000
Half page (5"x8")	\$1,850	\$7,500	\$11,150
Quarter page (4"x5")	\$1,450	\$5,500	\$7,500
Sixth page (7.9"x1.8")	\$1,000	\$3,125	\$5,500
Eighth page (3.8"x2.6")	\$600	\$1,850	\$3,500

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BUDGET + LEGAL

Proposed Bill Could Fund Rural School Developments

Assembly Bill 224 was recently introduced, which could allow the **State of Nevada** to invest \$100M in repairs/replacements to rural public-school buildings.

The bill, if passed, would direct the State to set up to \$100M in bonds and delegate the funds to counties with populations of fewer than 15,000. Many of the rural counties do not have the funds to pay for school upkeep due to their small populations and limited economies.

Money from the bond would be directed toward the **Fund to Assist School Districts in Financing Capital Improvements**. The fund was created in 1999 to assist districts at their tax limit to repair schools. The fund has been depleted for approximately two decades. At the time of passing, the bond was a bipartisan effort.

White Pine County is an example of a district that does not have enough money to maintain replace crumbling schools. It is the only incorporated town in an unincorporated area in the county, and elementary schools are more than a century old.

Construction and maintenance of public facilities typically paid for from all-in-one funds is a per-pupil basis in Nevada.

School districts are eligible to seek additional approval to sell bonds. Bonds typically rise to increase their property taxes. The bond money to the district to bring construction holders back over time through the interest.

The new proposal will have the State sell capped combined tax rate in the State to a property's assessed value. Of Nevada's reached the limit of 1% after the 13th year from the passing of AB 224. (Source)

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TUESDAY
FEBRUARY 11, 2025
VOLUME 1 ISSUE 21

TRENDS

Nonresidential Construction Adds Modest 4,400 Jobs

BY ASSOCIATED BUILDERS AND CONTRACTORS

The construction industry added 4,400 jobs on net in January, according to **A.B.C.'s Construction Confidence Index**, the analysis of data released by the **U.S. Bureau of Labor Statistics**. On a year-over-year basis, industry employment has increased by 378,000 jobs, an increase of 2.2%.

Nonresidential construction employment increased by 4,400 positions on net, with growth in two of the three subcategories. **Nonresidential specialty trade** added the most jobs, increasing by 5,600 positions, followed by **nonresidential building**, adding 1,300 jobs. **Heavy and civil engineering** lost 2,500 jobs last month.

The **construction unemployment rate** rose to 6.5% in January. Unemployment across all industries decreased from 4.1% in December to 4.0% last month.

"Construction hiring has slowed to a crawl since October, with the industry averaging just 6,000 net new jobs per month," said **A.B.C. Chief Economist Anthony Nasir**. "This is largely a reflection of weakness in the residential sector, which actually lost 200 jobs in January. Given the ongoing effects of high interest rates and the sharp decline in the number of housing units under construction, residential employment should continue to pull back over the next few quarters."

"Slowing demand for labor on the residential side of the industry could very well benefit nonresidential contractors," said Nasir. "Average hourly earnings for construction workers were up 4.1% on a year-over-year basis in January. While that's still fast wage growth by historical standards, it's also the smallest annual increase since 2021. With a majority of contractors expecting to expand their staffing levels over the first half of the year, according to A.B.C.'s Construction Confidence Index, the availability of workers who would otherwise work on the residential side of the industry should help nonresidential wage growth return to healthier levels." (Source)

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THURSDAY
FEBRUARY 13, 2025
VOLUME 1 ISSUE 21

MAINTENANCE & ALTERATIONS

Includes Small Vertical Projects, Single Trade and Maintenance Substitutions and Residential Renovations

Date & Time	Project Volume	Plan Holders	Solicitation/Project #	Request Type	Owner - Project Description	Pre-Bid/Site Visit	Link
3/4/25 1:30pm	\$215K-\$25K	Lik	25-69111-07-00	IFB	City of Las Vegas - Fire Training Center LED Upgrade . The work consists of the installation of new LED lights at the City of Las Vegas Fire Training Center, 633 North Mojave Road, Contact: Darren Gibbs at 702-294-171 or at dgibbs@lvc.lasvegasnevada.gov. First published on 2/11	2/18/25 1:30pm (Virtual)	Link
3/7/25 1pm	140-25	IFB		IFB	City of Henderson - Silver Springs Recreation Center Pool Repairs : The work consists of replacing two pools at Silver Springs Recreation Center located at 1951 Silver Springs Parkway, Contact: Luke Fritz at 702-267-1717 or at Luke.Fritz@cityofhenderson.com. First published on 2/17	2/19/25 10am (Mand.)	Link
3/9/25 2pm	\$180K-\$20K	Lik	25-56-8-02-IB	IFB	Washoe County School District - Domestic Isolation Valve Replacements at Incline Middle School, Incline Village . The work consists of the replacement of the domestic water valves and Installation or replacement of access panels. Contact: Purchasing Department at 775-850-4025 or at solicitation@washocounty.gov. First published on 2/14 and updated project details and link on 2/27	2/19/25 2pm	Link
3/9/25 2pm	139-25	IFB		IFB	City of Henderson - Silver Springs Recreation Center Roof Recoating . The work consists of recoating approximately 27,900 SF of roof at Silver Springs Recreation Center located at 1951 Silver Springs Parkway, Contact: Luke Fritz at 702-267-1717 or at Luke.Fritz@cityofhenderson.com. First published on 2/7	2/19/25 9am (Mand.)	Link
3/9/25 2pm		IFB		IFB	Reno-Sparks Incline Area - Residential Vals in Showers, 4 Homes . The work consists of replacing existing tub/shower with either a walk-in shower or a tub/shower and appliances in 4 homes. Interested business professionals, Contact: Maria Madaris, Procurement Officer, at 775-329-2935 Ext. 3248 or at mmadaris@nvs.org. First published on 2/11		Link

1/2 PAGE

PICAS - 48PX X 32PO
INCHES - 8" X 5"
PIXELS - 581PX X 383PX

1/4 PAGE

PICAS - 24PX X 32PO
INCHES - 4" X 5"
PIXELS - 291PX X 383PX

1/8 PAGE

PICAS - 23PO X 15P5
INCHES - 3.8" X 2.6"
PIXELS - 267PX X 185PX

1/6 PAGE

PICAS - 47P2 X 10P10
INCHES - 7.9" X 1.6"
PIXELS - 566PX X 130PX

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MEDIA KIT

WEBSITE

ONLINE ADVERTISING

NEVBEX.com attracts **high-value traffic**—firms exploring **Las Vegas or Nevada for expansion** and business professionals seeking **critical market insights**. Our content style of providing exclusive industry articles not found anywhere else attracts a sophisticated website visitor. Secure **prime visibility** with a **front-page slider or static ad** and put your brand in front of the **right audience at the right time**. When industry leaders and potential clients are researching opportunities, make sure **your company is the one they see first**.

	1 month	3 months	6 months	1 year
HOME A (Rotating)	\$600	\$1,450	\$2,100	\$3,000
HOME B	\$1,300	\$2,000	\$2,800	\$4,000
HOME C	\$650	\$1,000	\$1,600	\$2,200
HOME D	\$850	\$1,500	\$2,200	\$3,000

INTERESTED IN ADVERTISING ON OUR WEBSITE?

Contact: Rebekah Morris

✉ rebekah@nevbex.com

☎ (480) 709-4190

HOME A (Rotating banner, up to 5)
1850px x 311px

HOME B
1180px x 311px

HOME C
420px x 600px

HOME D
1850px x 311px